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Text: Foundations of Net-Enhanced Organizations, Detmar Straub, Wiley, 2004

Learning Objectives: After successfully completing the course students will (1) recognize the importance of e-commerce, (2) understand the changes in business strategy as a result of net technologies, (3) evaluate and manage the investment in net focused enterprises, and (4) recognize the impact of networked enterprises.

Attendance Policy: This course is delivered via the internet. Class participation and attendance is important. Attendance data will be collected from participation in on-line exercises such as discussions rooms, chats, blogs, and on-line surveys. It is important that students have a broadband connection to the net and actively participate in the course. Students should NOT assume that merely turning in the paper and answering the exams is sufficient.

Academic Integrity: Academic integrity is fundamental to the process of learning and evaluating academic performance. Academic dishonesty will not be tolerated. Academic dishonesty includes, but is not limited to the following: cheating, plagiarism, tampering with academic records and examinations, falsifying identity, and being an accessory to acts of academic dishonesty. Refer to the UNO judicial code for further information. The judicial code is available online on the UNO website at:
http://www.studentaffairs.uno.edu/studentpolicies/policymanual/judicial_code_pt1.cfm

Course Description for Spring 2009 semester: The electronic commerce environment and business opportunities presented by a high-speed ubiquitous network are described. Approaches to building a business on the Net and making the business technically and operationally proficient on the Net are described. The human resources needed to build and sustain net business are discussed. Various net business models including those for virtual organizations, electronic payment, security, and marketing are presented in the course.

Since we will be completely online for this course, the primary mode of delivery will be recorded lectures, e-mail, and through online asynchronous discussions using the discussion board feature of Blackboard. There will be online quizzes to test your reading assignments, a term paper, and a mid-term and final exam.

This course will require proctored exams and there are strict guidelines for proctored exams. Proctored exam are conducted by the instructor at the UNO Lakefront Campus. Approved testing centers in other cities, that are permitted to administer exams, are provided in a UNO document available in the course Black Board site.

I will post reading assignments and discussion topics on Blackboard. In addition to the asynchronous communication of Blackboard, I will also offer synchronous communication via a chat room. This will not be graded, but by offering regular office hours on line, I hope to be able to answer your questions in an effective manner. I will use google chat with office hours on most Saturdays @ 10:00 A.M. I will post summaries of our on-line chats on Blackboard. In previous semesters I have seen very little interest in the on-line chat. I plan to upgrade to the UNO Second Life campus this semester to encourage greater participation.

The main topics match the chapters of the book. I will post a set of slides with major issues covered in each chapter. On the discussion board, I will post questions/issues related to the chapter topics. Students are expected to post relevant and meaningful comments regarding these questions on the discussion board. Any changes to this schedule will be posted on Blackboard.

My alternate email addresses (if UNO's email fails) is sathimahesh@gmail.com. Use this address ONLY IF you need to reach me and the uno email is unavailable.

I am certain you will find this to be an excellent semester, and understand the deep impact of the net on all business models. As we work our way through the material in the textbook, I will focus on some areas in greater detail than others. I do not like to limit the reading assignments up front, and I really hope you read the book prior to class. Rather than lecturing the topics already covered in the book, I will lead discussions on crucial points raised in the text. In addition, feel free to ask me anything that is unclear from your first reading of the material, I will use the discussions to clarify issues. This course is a MIS elective for Business students.

Class 1: Jan 17	Introduction: Traditional to Net-Enhanced Organizations	Chapter 1
Class 2: Jan 24	e-Business Topics: Net Business Basics	Chapter 2
Class 3: Jan 31	Net-Enhancement: Frameworks, Classes	Chapter 3
Class 4: Feb 7	Net Infrastructure	Chapter 4
Class 5: Feb 14	Middleware Technologies	Chapter 5
Class 6: Feb 21	Security, Payments	Chapter 6
Class 7: Feb 28	Strategy – Net Business	Chapter 7
Class 9: Mar 7	Mid – Term Exam: Exam on Saturday, March 7th @ 10:00 A.M.	See Exam Note.
Class 8: Mar 14	Business Models	Chapter 8
Class 9: Mar 21	Cyber-mediation	Chapter 9
Class 10: Mar 28	Virtual Organizations	Chapter 10
Class 11: Apr 4	Technologies for E-Marketing	Chapter 11

Class 12: Apr 18	Net Technology Deployment	Chapter 12
Class 13: Apr 25	Implementation Challenges, Global Issues, Future of e-Business	Chapter 13, 14
May 7	Final Exam: Exam on Thursday, May 7 @ 6:00 P.M.	See Exam Note.

Term Paper:

For your term paper you must first select an industry that you believe will be impacted significantly by eCommerce. This can be the industry in which you are working/plan to work for (hotels, universities, books, music, etc.) or one that is of interest to you. Send me an email by February 21st describing the industry and a paragraph (50 words) with your ideas.

Your final paper is due on April 19th, 2009. The paper should be typed double-space, in Times Roman 12, with 1 inch margins on all sides. The paper should be 10 pages, with the first page devoted to an Executive Summary. The other nine pages should have an introduction with an industry background, your views on how eCommerce will change the business model in the industry, relevant technologies (present and future) impacting eCommerce, and threats and opportunities for a business in the industry as a result of eCommerce. References must be in a separate section (not in the 10 pages for the paper). Appendices are optional. Tables/Diagrams that are necessary to communicate your ideas can be added at the end of the paper (not in the 10 page limit).

Papers should be submitted electronically via Blackboard's digital dropbox.

Do not hesitate to email me if you have any questions.

Grading policy

On Line Discussions on the discussion board: (6) (1/23-1/26, 2/6-2/9, 2/21-2/24, 3/13-3/16, 3/27-3/30, 4/17-4/20)	18%
On Line quizzes (6) (1/30-2/1, 2/13-2/15, 2/27-3/1, 3/20-3/22, 4/3-4/5, 4/24-4/26)	18%
Term Paper (Topic Due 2/21, Paper Due 4/19)	20%
Mid Term Exam (3/7)	20%
Final Exam (5/7)	20%
Attendance	4%

Exams: The exams are proctored and conducted on campus. You must get approval from the instructor for any alternative arrangements.