

TABLE OF CONTENTS

	Page
Executive Summary	iii
Acknowledgements	xx
List of Tables.....	xxiii
List of Figures	xxv
Chapter 1 – Introduction and Background	1
Introduction.....	2
Research Team.....	3
History of Gambling Industry in Louisiana	4
Data Sources and Methodology	12
Primary Data	12
Secondary Data Sources.....	14
Chapter 2 – Definition of Benefits and Costs	16
Introduction.....	17
Benefits.....	17
Costs.....	19
Chapter 3 – Citizen and Business Attitudes Toward Gambling.....	22
Introduction.....	23
Resident Survey.....	23
Business Survey.....	29
Chapter 4 – Gambling Benefits.....	34
Introduction.....	35
Riverboat Casinos	35
Net New Direct Spending.....	36
Employment and Earnings	49
State and Local Tax Revenue	58
Other Benefits	62
Video Poker.....	63
Net New Revenues.....	63
Employment and Earnings	67
State and Local Tax Revenue	67
Horse Racing.....	68
Conclusion.....	72
Chapter 5 – Gambling Costs	73
Introduction.....	74
Regulatory Costs.....	74
External Costs	75
Gambling Prevalence Study.....	77
Social/External Cost Estimation.....	83
Chapter 6 – Conclusions	102

APPENDICES

- Appendix A Editorial Board Member Qualifications
- Appendix B Resident Survey
- Appendix C Business Survey
- Appendix D Prevalence Survey
- Appendix E Social Costs Study
- Appendix F Casino Intercept Survey
- Appendix G Casino License Plate Survey
- Appendix H Casino Employee Survey
- Appendix I Secondary Data Analysis
- Appendix J Bankruptcy Study
- Appendix K Accounting/Financial Data Analysis
- Appendix L Econometric Analysis